

PERSONAL BRANDING BRAINSTORM

Q1: WHAT WORDS DO YOU USE? (I.E. CURSING, SLANG, CLEAN, PROPER)

Q2: HOW DO YOU DRESS? (I.E. MODEST, SEXY, CHIC, HIGH FASHION, TACKY)

Q3: WHAT'S IMPORTANT TO YOU? (I.E. POLITICS, ACTIVISM, FAITH, CHARITY)

Q4: HOW CONTROVERSIAL DO YOU WANT TO BE ON A SCALE OF 1-10?

(NOT AT ALL) 1. 2. 3. 4. 5. 6. 7. 8. 9. 10 (VERY)

Q5: WHAT THREE WORDS DO YOU WANT PEOPLE TO USE TO DESCRIBE YOU?